



To request the CT Grown Certified Organic logo files, please submit the form at this link:

- [CT Grown Certified Organic Logo Request](#)

Once the form is completed, a folder containing the logo files will be distributed via email within the following 48-72 hours.

Labelling of Certified Organic products must adhere to the [Code of Federal Regulations language regarding packaged products labeled “100 percent organic” or “organic”](#).

Key Reminders:

- Only certified organic farms may utilize the CT Grown certified organic logo and/or the USDA organic seal on their websites, social media, and/or packaging materials.
 - Refer to the [Organic Integrity Database](#) to confirm your farm’s certification status.
- Farms “using organic practices” or those that fall under the exemptions in the regulations **are not permitted** to use either the CT Grown certified organic logo or the USDA organic seal.

Specifications for Packaging:

If a certified organic farm chooses to use the CT Grown certified logo and the USDA organic seal, the CT Grown certified organic logo **cannot** be more prominently displayed than the USDA organic seal. It is recommended that the CT Grown certified organic logo be a minimum of 0.75” in width when used in coordination with the USDA organic seal.



CT Grown Certified Organic farms do not have to use the USDA organic seal on packaging. The CT Grown Certified Organic logo can be used by itself, if preferred.



The accredited certifying agents have no preference on how or where the CT Grown certified organic logo is placed on the label, as long as it is compliant with the above CFR regarding packaged products labeled “100 percent organic” or “organic”.



Packaging Approval Process:

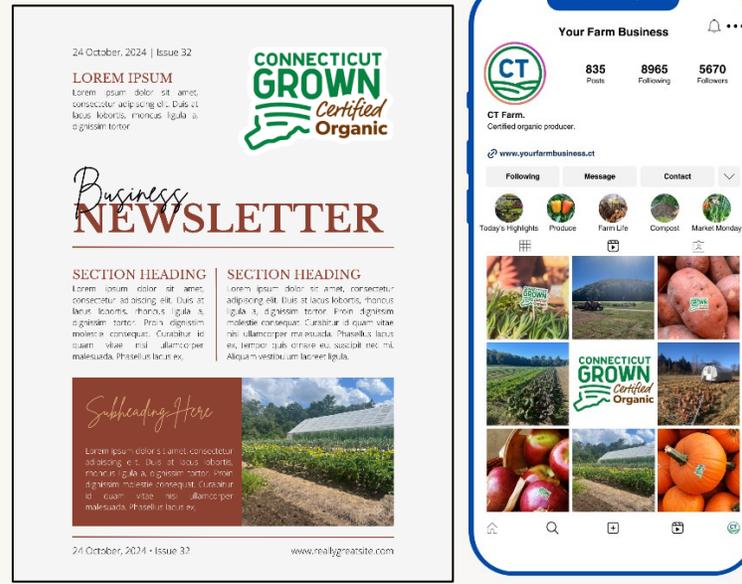
Changes to any packaging materials displaying the CT Grown certified organic logo and/or the USDA organic seal must be submitted to the farm’s accredited certifying agent (Baystate Organic Certifiers, CCOF Certification Services, Ecocert SAS, Global Organic Alliance, NOFA-NY Certified Organic, etc.) for their approval PRIOR TO printing/distribution of those updated labels.

The certifying agents are knowledgeable on current USDA organic standards and have sufficient expertise to ensure farms implement and comply with the terms and conditions of the organic certification program.

Digital Use:

Use of the CT Grown certified organic logo on farm websites, social media posts, email newsletters, online advertisements, etc. does not need to be approved by the farm's certifying agent as long as it is used truthfully.

- If the farm also conducts non-organic production, then the farm must ensure their platforms state which items are not included under their organic certification.



Recommendations:

- Minimum image width: 0.75"
- Placement: Upper left or right corner
- 165 x 115 pixel minimum
- Maintain aspect ratio

Questions about CT Grown certified organic logo use, certification status, or packaging approvals can be directed to AliRose Grabarz at Alison.Grabarz@ct.gov or 860-993-5275.

CT GROWN CERTIFIED ORGANIC LOGO CHECKLIST

1. Any farm intending to utilize the CT Grown certified organic logo on their packaging must meet the following criteria:

- The farm holds a current organic certificate from an accredited certifying agent.
- The product intended to display the packaging label is certified organic.
- The farm is located in Connecticut.

If you cannot answer “Yes” to the three questions above, you are not permitted to use the CT Grown certified organic logo.

2. If you’ve answered yes to the three questions above, select which scenario below applies, and ensure compliance with all bullets:

- My product label includes the CT Grown certified organic logo and NOT the USDA organic seal.
 - The CT Grown certified organic logo can be placed and sized on the label at my discretion.
- My product label includes the CT Grown certified organic logo AND the USDA organic seal.
 - The CT Grown certified organic logo is not displayed more prominently than the USDA organic seal.
 - The CT Grown certified organic logo is not larger than the USDA organic seal on my package label.
 - The CT Grown certified organic logo is not centered on my package label.
- My product label includes the USDA organic seal and NOT the CT Grown certified organic logo.
 - The USDA organic seal can be placed and sized on the label at my discretion.

3. If you’ve fulfilled the requirements in #1 and #2, you are ready to submit your package label to your accredited certifying agent (Baystate Organic Certifiers, CCOF Certification Services, Ecocert SAS, Global Organic Alliance, NOFA-NY Certified Organic, etc.) for approval.